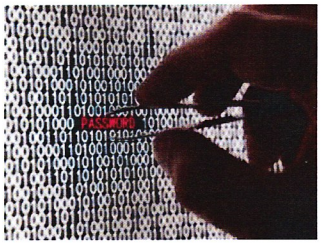
CENTER FOR
IDENTITY
THE UNIVERSITY OF TEXAS AT AUSTIN

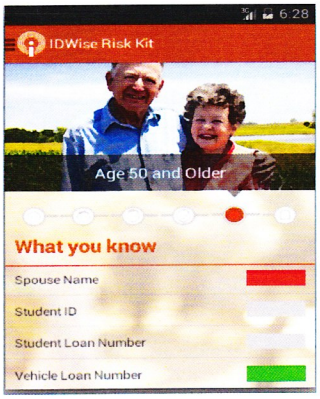
Research Program

Researchers at the Center for Identity at The University of Texas at Austin strive to increase fundamental understanding of identity, identity threats, and identity theft processes. We develop tools and methods to combat threats, mitigate risks and increase value to all stakeholders. The Center's multi-disciplinary research program brings together diverse expertise vital to identity management, security and privacy advances: Law, Technology, Public Policy, Social Sciences, Business and Communications. Center for Identity research programs are exciting, diverse, and growing.

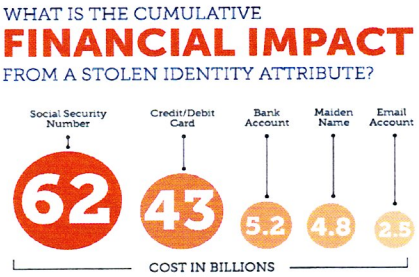


Identity Crime: Identity Threat Assessment and Prediction (ITAP) is a risk assessment tool that increases fundamental understanding of identity theft processes and patterns of criminal behavior. ITAP aggregates data on identity theft to analyze and describe identity vulnerabilities, the risks of exposure for identity information, and the value of identity attributes.

Identity Ecosystem Maps: To better understand how to manage identity assets and prevent identity theft, the Identity Ecosystem models and analyzes all types of information used to describe people, organizations and devices. These "identity maps" highlight the relationships between identity attributes, assess the most vulnerable and valuable identity attributes, determine the most dynamic attributes, and ultimately, provide a foundation for the Identity Ecosystem.



Identity Communication: Words matter and Center for Identity research addresses the best communication practices to engage public awareness, increase appreciation of identity risks, and help corporations prepare and manage crisis communications during events such as data breaches.



Identity Economics: The Center for Identity is seeking to understand the real costs and value of identity assets and compromises for individuals, corporations, and government agencies.

Identity Law and Public Policy: The legal and policy landscape related to identity privacy, security, theft and fraud is complex and varies by geography, culture and practice. Fundamental understanding of identity management and security is vital to align law, public policy, and the best interests of the public.

Exploring identity from all disciplines, the Center for Identity research program engages ID360 degree research investigations.

Peter O'Donnell, Jr. Building, Room 5.402 • Mail Stop: C4300
201 East 24th Street, Austin, Texas 78712 • identity.utexas.edu